

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA (Integrated)

SEM: I - THEORY EXAMINATION (2023-2024)

Subject: **Business Mathematics**

Time: 2Hrs.30 min

Max. Marks:60

General Instructions:

IMP: Verify that you have received question paper with correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION – A

15

1. Attempt **all** parts:-

1-a. Two numbers are in the ratio 7 : 9. If the sum of the numbers is 112, then the larger number is: (CO1) 1

- a) 49
- b) 72
- c) 63
- d) 42

1-b. Which of the following is correct?(CO2) 1

- a) $n(A \cup B) = n(A) + n(B) + n(A \cap B)$
- b) $n(A \cup B) = n(A) - n(B) - n(A \cap B)$
- c) $n(A \cup B) = n(A) + n(B) - n(A \cap B)$
- d) None of these

1-c. In an Arithmetic Progression, if $a = 28$, $d = -4$, $n = 7$, then a_n is: (CO3) 1

- a) 1
- b) 4
- c) -4
- d) 3

- 1-d. Which of the following is not the property of transpose of a matrix? 1
(CO4)
- a) $(A')' = A$
 - b) $(A+B)' = A' + B'$
 - c) $(AB)' = (BA)'$
 - d) None of these
- 1-e. Intergral of e^{2x} with respect to x is: (CO5) 1
- a) $2e^{2x}$
 - b) $0.5e^{2x+c}$
 - c) $0.5e^{2x}$
 - d) None of these

2. Attempt **all** parts:-

- 2.a. The price of cooking oil has increased by 25%. By what percent should a family reduce the consumption of cooking oil so as not to increase the expenditure in this account?(CO1) 2
- 2.b. In a family of 10 members, 7 of them like tea or coffee, 4 of them like tea and 5 of them like coffee. How many of them like both tea and coffee?(CO2) 2
- 2.c. If first term of a G.P. is 20 and common ratio is 4. Find the 5th term.(CO3) 2
- 2.d. If $A = \begin{bmatrix} 3 & 4 \\ 2 & 1 \\ 1 & 0 \end{bmatrix}$ $B = \begin{bmatrix} 1 & 3 \\ 2 & 2 \\ 3 & 1 \end{bmatrix}$, find $3A-2B$. (CO4) 2
- 2.e. If $\int \sec^2(7-4x)dx = a \tan(7-4x) + C$, then find the value of a. (CO5) 2

SECTION – B

15

3. Answer any **three** of the following-

- 3-a. (i) Write 8^{2x+3} in the form of 2^y and express the relation between x and y.(CO1) 5
- (ii) If $(x^2 - 4)^2 = 25$, Find the value of x.

- 3-b. A survey shows that 73% of Indian like apples, whereas 65% like oranges. What percentage of Indians like both apples and oranges? (CO2) 5
- 3-c. The sum of first three terms of a G.P. is $21/2$ and their product is 27. Find first three term of the G.P. if the numbers are positive?(CO3) 5
- 3-d. If $A = \begin{bmatrix} 1 \\ -5 \\ 7 \end{bmatrix}$ and $B = [3 \ 2 \ -2]$ verify that $(AB)^T = B^T A^T$ where A^T denotes the transpose of A. (CO4) 5
- 3-e. If $f(x) = (x^2 - 5)^2$ then find derivative of f(x) with respect to x.(CO5) 5

SECTION – C

30

4. Answer any **one** of the following-

- 4-a. Sam borrowed some money from his friend at simple interest of 6% per annum. He returned his friend Rs. 15600. After how much time did Sam return the money if he borrowed Rs. 12000?(CO1) 6
- 4-b. If at same rate of interest, in 2 years, the simple interest is Rs. 40 and compound interest is Rs. 41, then what is the principal?(CO1) 6

5. Answer any **one** of the following-

- 5-a. If ${}^n P_r = 3024$ and ${}^n C_r = 126$ then find n and r.(CO2) 6
- 5-b. If $A = \{1,2,3,4,5,6,7\}$, $B = \{3,5,7,9,11\}$ and $C = \{2,4,6,8,10\}$ Then find (i) $A \cup (B \cap C)$ (ii) $(A \cup B) \cap C$.(CO2) 6

6. Answer any **one** of the following-

- 6-a. Compute the 16th term of HP if the 6th and 11th term of HP are 10 and 18, respectively.(CO3) 6
- 6-b. The sequence 28, 22, x, y, 4 is an AP. Find the values of x and y.(CO3) 6

7. Answer any **one** of the following-

- 7-a. By using the properties of determinants, Show that $\begin{vmatrix} 1 & a & a^2 \\ 1 & b & b^2 \\ 1 & c & c^2 \end{vmatrix} = (a - b)(b - c)(c - a)$. (CO4) 6

7-b. If $A = \begin{bmatrix} 3 & -3 & 4 \\ 2 & -3 & 4 \\ 0 & -1 & 1 \end{bmatrix}$, Prove that $A^3 = A^{-1}$. (CO4) 6

8. Answer any **one** of the following-

8-a. Find the maximum and minimum values of the function $f(x) = x^3 - 2x^2 + x + 6$ (CO5) 6

8-b. The Marginal cost function of producing x units of a product is given by $MC = 3e^{.3x} + 5$. If the fixed cost is Rs 6050, find the total cost function. (CO5) 6